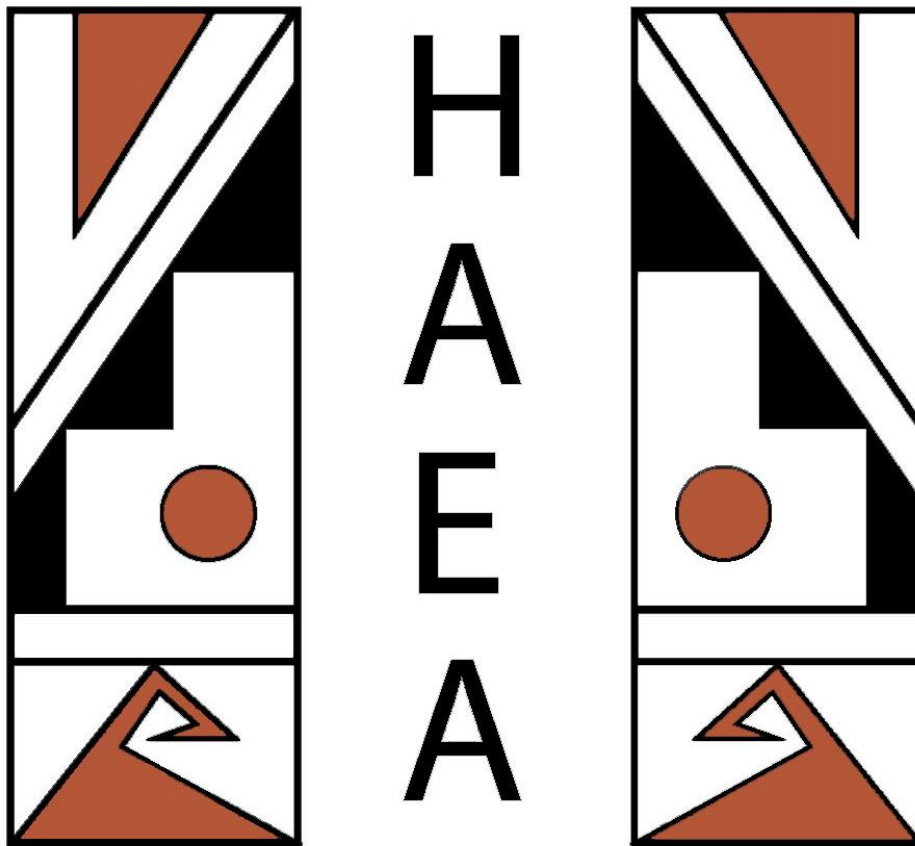


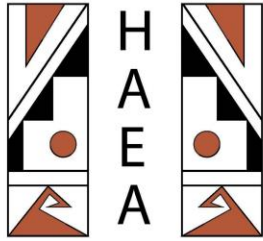
Hopi Arts & Education Association



“11th Annual Hopi Arts & Cultural Festival”

August 27 & 28, 2022

Continental Country Club Driving Range



Hopi Arts & Education Association

Event Sponsorship Proposal

Overview

Hopi Arts & Education Association (HAEA) is a 501(c)(3) non-profit organization committed to raise funding to help assist the Hopi Community by providing resources to educational and artistic programs. HAEA is hosting the 11th Annual Hopi Arts & Cultural Festival. The festival will have a variety of talented Hopi artist of all ages, to showcase contemporary and traditional artwork, along with entertainment of traditional Hopi social dancers and local food trucks. We are delighted to invite you to be one of the sponsors of our event.

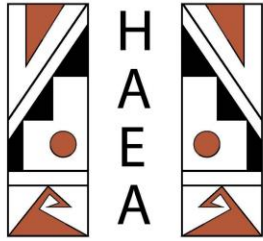
Since 2010, we have been hosting this event, but due to COVID -19 in 2020, HAEA had to place the event on hold, and as of last year, in 2021 we hosted our 10th annual festival. The Hopi Arts & Cultural Festival that HAEA hosts, helps raise funds to continue the event each year and is also an avenue to help introduce the artisan's artistic talent and view of Hopi culture to the public. HAEA's objective is to bring to all who attend an educational experience, and an insight of the Hopi culture, by the way of art, traditional social dances, and one on one interaction with the Hopi artists. The event is a bridge that allows all to come together and learn from one another through unity, happiness, and stewardship of the earth from all different walks of life.

If you agree to sponsor our event, we'd be able to organize this event on a larger scale.

Thank you in advance for your support!

About Us

For over 11 years, the Hopi Arts & Education Association has been operating as a non-profit entity, created by the Hopi Tribe Economic Development Corporation (HTEDC). HAEA, continues to grow and has become one of many known festivals with the local community members, tourist, and Hopi artist. Today, HAEA continues to help the Hopi people by providing events such as the Hopi Arts & Cultural Festival to help with exposure for the Hopi artist and their artwork. Along with public education by way of art, traditional social dances, and information on Hopi Culture.



Hopi Arts & Education Association

Our Mission

To provide and support educational and artistic opportunities for the Hopi community.

Our Vision

The Hopi Arts and Education Association is to:

- Provide scholarships for higher educational pursuits
- Provide support and opportunities to enhance Hopi artist marketing and visibility
- Increase awareness and understanding of Hopi arts and culture

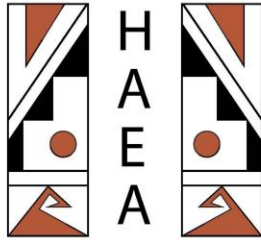
Event

The 11th Annual Hopi Arts & Cultural Festival is a popular event among the local community members, tourists, and the Hopi artists. Through the two-day event we start our day by opening introductions each day, followed by traditional Hopi social dances and songs. We also will have a silent auction bidding and raffle throughout the day. Visitors can walk around to the different artist booths to view the intricate art from each artist participant. The Hopi Arts & Cultural Festival is one of many festivals that attracts all to come and enjoy the festival in the high country.

Event Schedule

Saturday, August 27, 2022 / 9:00 AM – 5:00 PM

Sunday, August 28, 2022 / 9:00 AM – 5:00 PM



Hopi Arts & Education Association

11th Annual Hopi Arts & Cultural Festival 2022 Sponsorship Levels

	Bronze \$250.00 - \$499.00	Silver \$500.00 - \$999.00	Gold \$1,000.00 +
Company name and logo placed on HAEA website for 6 months	✘	✘	
Company name and logo placed on event program	✘	✘	✘
Company recognition on stage during both days of festival		✘	✘
Company listed on social media leading up to event (Facebook)		✘	✘
Company name and logo placed on banner posted during event		✘	✘
Company name and logo placed on HAEA website for 1 year			✘
Company recognition on radio ads			✘

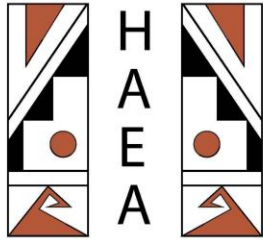
Mode of Payment preferred: Check

(In-kind and monetary donations are welcomed)

Please send company logo for Website/Banner/Map based on your sponsorship category to the following email: info@hopifestival.com

Acceptable files: (PDF, JPG, GIF, or AI)

Tax Deductible Under IRC Section 170: 501(c)3 of the IRS Code



Hopi Arts & Education Association

Terms and Conditions

- 1. Payment:** Make the payment of the Sponsorship amount to Hopi Arts & Education Association before May 30, 2022, by check. The check can be mailed to **Hopi Tribe Economic Development Corporation, ATTN: HAEA, 5200 E. Cortland Blvd, Suite E200, Flagstaff, AZ 86004**
- 2. Use of Titles, logos, and images:** The _____ hereby authorizes the Hopi Arts & Education Association to utilize the logo and associated trademarks, approved versions of which _____ must provide to Hopi Arts & Education Association by May 30, 2022, or sooner so appropriate steps for the promotions of the events can be undertaken.
- 3. Term:** The term for the sponsorship will come to an end with the successful completion of the event and the payment

Acceptance and Signature

Sponsor Company

Presenting Company

Signature

Signature

Name

Name

Date

Date