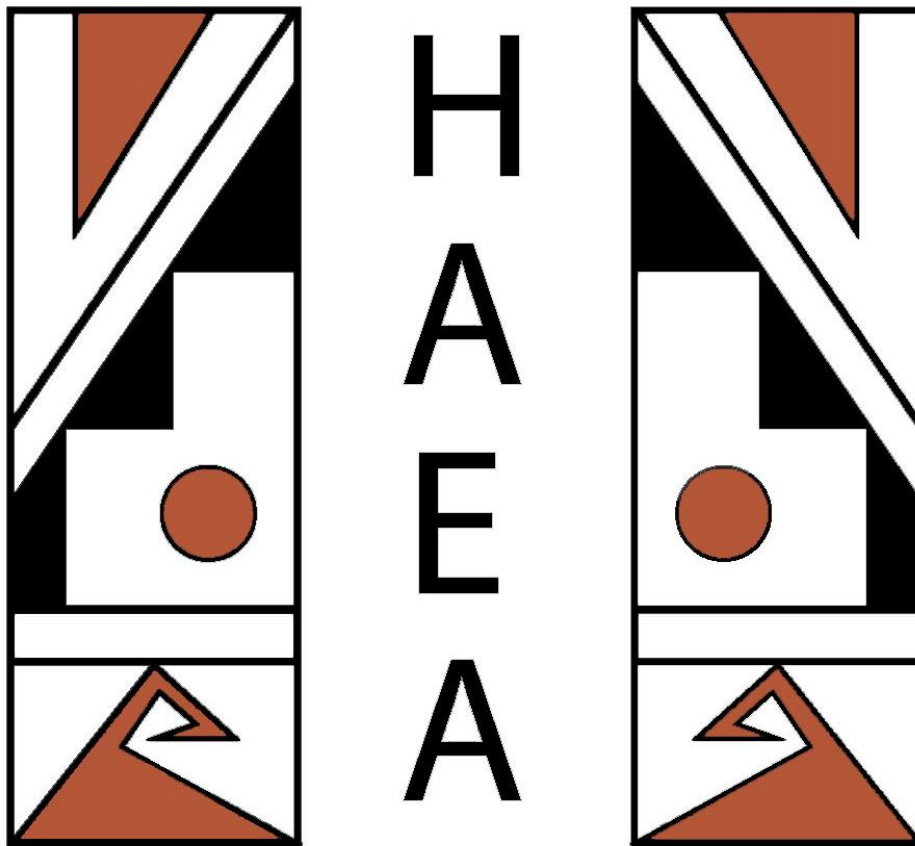


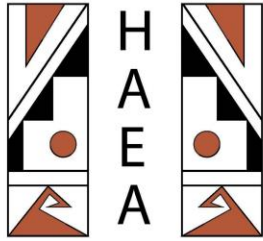
# Hopi Arts & Education Association



“12<sup>th</sup> Annual Hopi Arts & Cultural Festival”

August 26 & 27, 2023

Continental Country Club Driving Range



# Hopi Arts & Education Association

## Event Sponsorship Proposal

### Overview

Hopi Arts & Education Association (HAEA) is a 501(c)(3) non-profit organization committed to raise funding to help assist the Hopi Community by providing resources to educational and artistic programs.

Since 2010, HAEA continues hosting the Annual Hopi Arts & Cultural Festival. But back in 2020 due to COVID -19, HAEA had to place the event on hold, and in 2021 with determination HAEA hosted the 10<sup>th</sup> Annual Hopi Arts & Cultural Festival with Covid-19 protocols. The festival every year raises funds to continue and is an avenue to help introduce the artisan's artistic talent and view of Hopi culture to the public. HAEA's objective is to bring to all who attend an educational experience, and an insight of the Hopi culture, by the way of art, traditional social dances, and one on one interaction with the Hopi artists. The event is a bridge that allows all to come together and learn from one another through unity, happiness, and stewardship of the earth from all different walks of life.

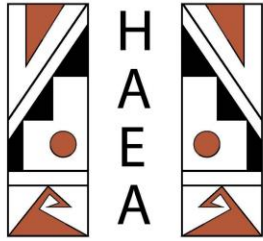
HAEA will be hosting the 12<sup>th</sup> Annual Hopi Arts & Cultural Festival, August 26 & 27, 2023 at the Continental Country Club Driving Range in Flagstaff, AZ. The festival will have a variety of talented Hopi artists, showcasing contemporary and traditional artwork, along with Hopi social dance groups performing throughout the two days. We are delighted to invite you to be one of the sponsors of our 2023 event.

If you agree to sponsor our event, we would be able to organize this event on a larger scale.

Thank you in advance for your support!

### About Us

For over 12 years, the Hopi Arts & Education Association operates as a non-profit entity, created by the Hopi Tribe Economic Development Corporation (HTEDC). HAEA, continues to grow the Hopi festival and is one of many known festivals with the local community members, tourists, and Hopi artists. Today, HAEA continues to help the Hopi people by providing events such as the Hopi Arts & Cultural Festival to help with exposure for the Hopi artists and their artwork. Along with public education by way of art, traditional social dances, and information on Hopi culture.



# Hopi Arts & Education Association

## Our Mission

To provide and support educational and artistic opportunities for the Hopi community.

## Our Vision

The Hopi Arts and Education Association is to:

- Provide scholarships for higher educational pursuits
- Provide support and opportunities to enhance Hopi artist marketing and visibility
- Increase awareness and understanding of Hopi arts and culture

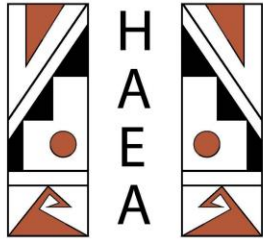
## Event

The Annual Hopi Arts & Cultural Festival is a popular event among the local community members, tourists, and the Hopi artists. In 2022 we had over 2,000 people attend the two-day festival. Through the two-day event we start our day by opening introductions and Hopi prayer each day, followed by traditional Hopi social dances and songs. We also will have a silent auction bidding throughout the day. Visitors can walk around to the different artist booths to view the intricate art from each artist participant. The Hopi Arts & Cultural Festival is one of many festivals that attracts all to come and enjoy the festival in the high country.

## Event Schedule

Saturday, August 26, 2023 / 9:00 AM – 5:00 PM

Sunday, August 27, 2023 / 9:00 AM – 3:00 PM



# Hopi Arts & Education Association

## 11th Annual Hopi Arts & Cultural Festival 2023 Sponsorship

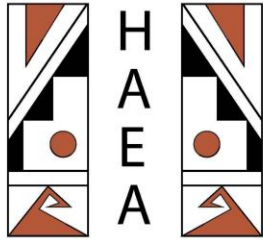
	<b>Bronze</b> \$250.00- \$499.00	<b>Silver</b> \$500.00 - \$999.99	<b>Gold</b> \$1,000.00 +
Company name and logo placed on HAEA website for 6 months	✘	✘	
Company name placed on event program	✘	✘	✘
Company recognized on stage during both days of festival	✘	✘	✘
Company name and logo placed on banner posted during event		✘	✘
Company listed on social media leading up to event (Facebook)		✘	✘
Company name and logo placed on HAEA website for 1 year			✘
Company recognition on radio ads			✘

*Please send company logo to the following email addresses below (No Later Than July 1, 2023) for Website/Banner/Map based on your sponsorship category.  
Email: [info@hopifestival.com](mailto:info@hopifestival.com)*

**Payment preferred: Check**  
(In-kind and monetary donations are welcomed)

\*Acceptable files: (PDF, JPG, GIF, or AI)\*

\*Tax Deductible Under IRC Section 170: 501(c)3 of the IRS Code\*



# Hopi Arts & Education Association

## Terms and Conditions

- 1. Payment:** Make payment of the sponsorship amount to Hopi Arts & Education Association before May 30, 2023, by check. The check can be mailed to, **Hopi Tribe Economic Development Corporation, ATTN: HAEA, 5200 E. Cortland Blvd, Suite E200, Flagstaff, AZ 86004**
- 2. Use of Titles, logos, and images:** The \_\_\_\_\_ hereby authorizes the Hopi Arts & Education Association to utilize the logo and associated trademarks, approved versions of which \_\_\_\_\_ must provide to Hopi Arts & Education Association by May 30, 2023, or sooner so appropriate steps for the promotions of the events can be undertaken.
- 3. Term:** The term for the sponsorship will end with the successful completion of the event and the payment.

## Acceptance and Signature

\_\_\_\_\_  
Sponsorship Business Name

\_\_\_\_\_  
Presenting Company

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Print Name

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Date

\_\_\_\_\_  
Date