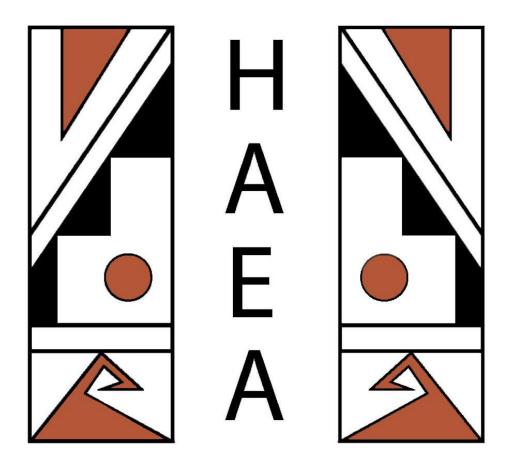
13th Annual Hopi Arts & Cultural Festival



August 24 & 25, 2024 Continental Country Club Driving Range



Event Sponsorship Proposal

Overview

Hopi Arts & Education Association (HAEA) is a 501(c)(3) non-profit organization committed to helping assist the Hopi Community by providing support with scholarships to continue higher education pursuit and support artistic opportunities for the Hopi artists.

The Hopi Arts & Education Association every year hosts a festival to raise funds to continue to build funding for scholarships for the Hopi students who want to pursue further education, and to provide support to help market Hopi artisan's artistic talent for the public to see.

HAEA's objective is to bring to all who attend an educational experience, and an insight into the Hopi culture, by the way of art, traditional social dances, and one on one interaction with the Hopi artists. The event is a bridge that allows all to come together and learn from one another through unity, happiness, and stewardship of the earth from all different walks of life.

HAEA will be hosting the 13th Annual Hopi Arts & Cultural Festival, August 24th – 25th, 2024 at the Continental Country Club Driving Range in Flagstaff, AZ. The festival will have a variety of talented Hopi artists, showcasing contemporary and traditional artwork, along with Hopi social dance groups performing throughout the two days. We are delighted to invite you to be one of the sponsors of our 2024 event.

If you agree to sponsor our event, we would be able to organize this event on a larger scale.

Thank you in advance for your support!

About Us

For over 12 years, the Hopi Arts & Education Association has operated as a non-profit entity, created by the Hopi Tribe Economic Development Corporation (HTEDC). HAEA continues to grow the Hopi festival and is one of many known festivals with the local community members, tourists, and Hopi artists. Today, HAEA continues to help the Hopi people by providing events such as the Hopi Arts & Cultural Festival to help with exposure.



Our Mission

To provide and support educational and artistic opportunities for the Hopi community.

Our Vision

The Hopi Arts and Education Association is to:

- Provide scholarships for higher educational pursuits.
- Provide support and opportunities to enhance Hopi artist marketing and visibility.
- Increase awareness and understanding of Hopi arts and culture.

Event

The Annual Hopi Arts & Cultural Festival is a popular event among the local community members, tourists, and the Hopi artists. In 2023 we had over 2,000 people attend the two-day festival. Through the two-day event we start our day by opening introductions and Hopi prayer each day, followed by traditional Hopi social dances and songs. We also will have silent auction bidding throughout the day. Visitors can walk around to the different artist booths to view the intricate art from each artist participant. The Hopi Arts & Cultural Festival is one of many festivals that attracts all to enjoy the festival in the high country.

Event Schedule

Saturday, August 24, 2024 / 9:00 AM - 5:00 PM

Sunday, August 25, 2024 / 9:00 AM - 3:00 PM



13th Annual Hopi Arts & Cultural Festival 2024 Sponsorship

	Bronze \$250.00- \$499.00	<u>Silver</u> \$500.00 - \$999.99	<u>Gold</u> \$1,000.00 +
Company name and logo placed on HAEA website for 6 months	*	*	
Company name placed on event program	*	*	*
Company recognized on stage during both days of festival	*	*	*
Company name and logo placed on banner posted during event		*	*
Company listed on social media leading up to event (Facebook)		*	*
Company name and logo placed on HAEA website for 1 year			*
Rack Card Advertisement: Acknowledgement of business sponsorship placed on rack cards that are distributed to Hotels, Visitor Center, and Chamber of Commerce.			*

Please send company logo to the following email addresses below. (No Later Than July 1, 2024) (For Website/Banner/Map based on your sponsorship category.)
Email: info@hopifestival.com

Payment preferred: Check
(In-kind and monetary donations are welcomed)

Tax Deductible Under IRC Section 170: 501(c)3 of the IRS Code

^{*}Acceptable files: (PDF, JPG, GIF, or AI)*



Terms and Conditions

1.	Payment: Make payment of the sponsorship amount to Hopi Arts & Education Association before July 1, 2024, by check. Mail the check to, Hopi Tribe Economic Development Corporation, ATTN: HAEA, 5200 E. Cortland Blvd, Suite E200, Flagstaff, AZ 86004				
2.	Use of Titles, logos, and images: The				
	hereby authorizes the Hopi Arts & Education Association to utilize the logo and				
	associated trademarks, approved versions of which				
	must provide to Hopi Arts & Education Association by July 1, 2024, or sooner so				
	appropriate steps for the promotions of the events can be undertaken.				
3.	Term: The term for the sponsorship	with the successful completion of the event			
and the payment.					
Д	cceptance and Si	gnatı			
			Hopi Arts & Education Association		
Sp	onsorship Business Name		Host Business Name		
Sig	gnature		Signature		
 Pri	nt Name		Print Name		
 Da	te		Date		