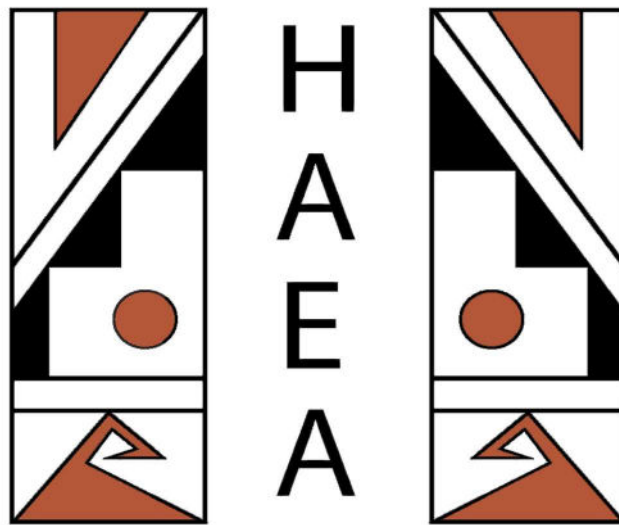


HTEDC Arts & Education Association

15th Annual Hopi Arts & Cultural Festival



*August 29 & 30, 2026 at
Flagstaff Mall, Flagstaff, AZ*



HTEDC Arts & Education Association

Event Sponsorship Proposal

Overview

The HTEDC Arts & Education Association (HAEA) is a powerful 501(c)(3) non-profit organization dedicated to transforming the lives of the Hopi community through scholarships for higher education and by celebrating the remarkable artistic talents of Hopi artists.

Each year, HAEA hosts a vibrant festival that goes beyond fundraising; it is a celebration of Hopi culture and resilience. Our mission is to deliver an unforgettable educational experience that immerses attendees in the rich traditions of Hopi heritage through exceptional art, captivating social dances, and meaningful connections with Hopi artists. This event serves as an inspiring bridge, uniting diverse individuals to learn, connect, and thrive together in a spirit of harmony, joy, and environmental stewardship.

We proudly present the 15th Annual HTEDC Arts & Cultural Festival, scheduled for August 29 and 30, 2026, at the Flagstaff Mall in Flagstaff, AZ. This year's festival will feature an impressive lineup of talented Hopi artists, showcasing both contemporary and traditional artwork along with captivating social dance performances. We invite you to step forward and become a key sponsor of this impactful event.

Your partnership will significantly enhance the festival's reach and elevate the experience for all attendees.

Thank you for your anticipated support!



HTEDC Arts & Education Association

About Us

The HTEDC Arts & Education Association has proudly served as a trailblazing non-profit organization for over 15 years, established by the Hopi Tribe Economic Development Corporation (HTEDC). HAEA has played a pivotal role in expanding the Hopi festival, earning widespread recognition and deep respect within the community, among tourists, and Hopi artists. Our mission is to empower the Hopi people through impactful events like the HTEDC Arts & Cultural Festival, all aimed at fostering cultural awareness and providing vital scholarships for Hopi students pursuing their dreams of higher education.

Our Mission

To provide and support educational and artistic opportunities for the Hopi community.

Our Vision

The HTEDC Arts and Education Association is to:

- Provide scholarships for higher educational pursuits.
- Provide support and opportunities to enhance Hopi artist marketing and visibility.
- Increase awareness and understanding of Hopi arts and culture.



HTEDC Arts & Education Association

Event

The Annual Hopi Arts & Cultural Festival is an exciting and highly regarded event that attracts local community members, tourists, and talented Hopi artists. In 2025, we welcomed over 300 attendees at our two-day festival held at the Flagstaff Mall. This year our celebration kicks off with powerful opening introductions and a meaningful Hopi prayer, setting the stage for captivating traditional Hopi social dances and songs. Throughout the day, we feature engaging silent auction bidding and an opportunity for visitors to explore a variety of artist booths, showcasing the exquisite artwork of participating artists. The HTEDC Arts & Cultural Festival stands out as a premier event that brings people together to celebrate and enjoy the rich culture of the high country.

Event Schedule

Saturday, August 29, 2026 / 10:00 AM – 5:00 PM

Sunday, August 30, 2026 / 10:00 AM – 5:00 PM

15th Annual Hopi Arts & Cultural Festival

2026 Sponsorship

	Bronze \$250.00 - \$499.00	Silver \$500.00 - \$999.99	Gold \$1,000.00 +
Company name and logo placed on HAEA website for 6 months	✘	✘	
Company name placed on the event program	✘	✘	✘
Company recognition on stage on both days of the festival	✘	✘	✘
Company logo placed on A-Frame signs and placed around the festival in the Flagstaff Mall		✘	✘
Company listed on social media leading up to event (Facebook)		✘	✘
Company name and logo placed on HAEA website for 1 year			✘
Rack Card Advertisement: Acknowledgement of business sponsorship placed on rack cards that are distributed to Hotels, Visitor Centers, Chamber of Commerce, Restaurants, NPS, Locations: Flagstaff, Winslow, Holbrook, and Clarkdale			✘

Please send company logo to the following email addresses below. (No later than July 3, 2026)
(For Website/Banner/Map based on your sponsorship category.)

Email: info@hopifestival.com

Payment preferred: Check
(In-kind and monetary donations are welcomed)

*Acceptable files: (JPG, GIF, PNG)

*Tax Deductible Under IRC Section 170: 501(c)3 of the IRS Code



HTEDC Arts & Education Association

Terms and Conditions

1. Payment: Make payment of the sponsorship amount to HTEDC Arts & Education Association before July 3, 2026, by check. Mail the check to, Hopi Tribe Economic Development Corporation, ATTN: HAEA Festival, 5200 E. Cortland Blvd, Suite E200-7, Flagstaff, AZ 86004
2. Use of Titles, logos, and images: The hereby authorizes the HTEDC Arts & Education Association to utilize the logo and associated trademarks, approved versions of which must be provided to HTEDC Arts & Education Association by July 3, 2026, or sooner so appropriate steps for the promotions of the events can be undertaken.
3. Term: The term for sponsorship will end with the successful completion of the event and the payment.

Acceptance and Signature

Sponsorship Business Name

HTEDC Arts & Education Association
Host Business Name

Signature

Signature

Print Name

Print Name

Date

Date